



A L A V I D A<sup>®</sup>

Regenerating System

Merging Science & Nature  
Improving the health of your skin  
from the inside out and the outside in.

LIFEWAVE<sup>®</sup>

ENGLISH



**Four innovative products** that work independently.



**When used together, the results are visible, long-lasting, and life-changing.**



**A beautiful merging of nature and science.**





At LifeWave, we know you want to age confidently and beautifully! We believe that your skin should be as bright and radiant as you are on the inside. We get it. That's why we created the Alavida Regenerating System.

Merging science and nature, the entire Alavida System combines a powerful suite of ingredients to help brighten complexion and the appearance of even skin tone and firm skin.





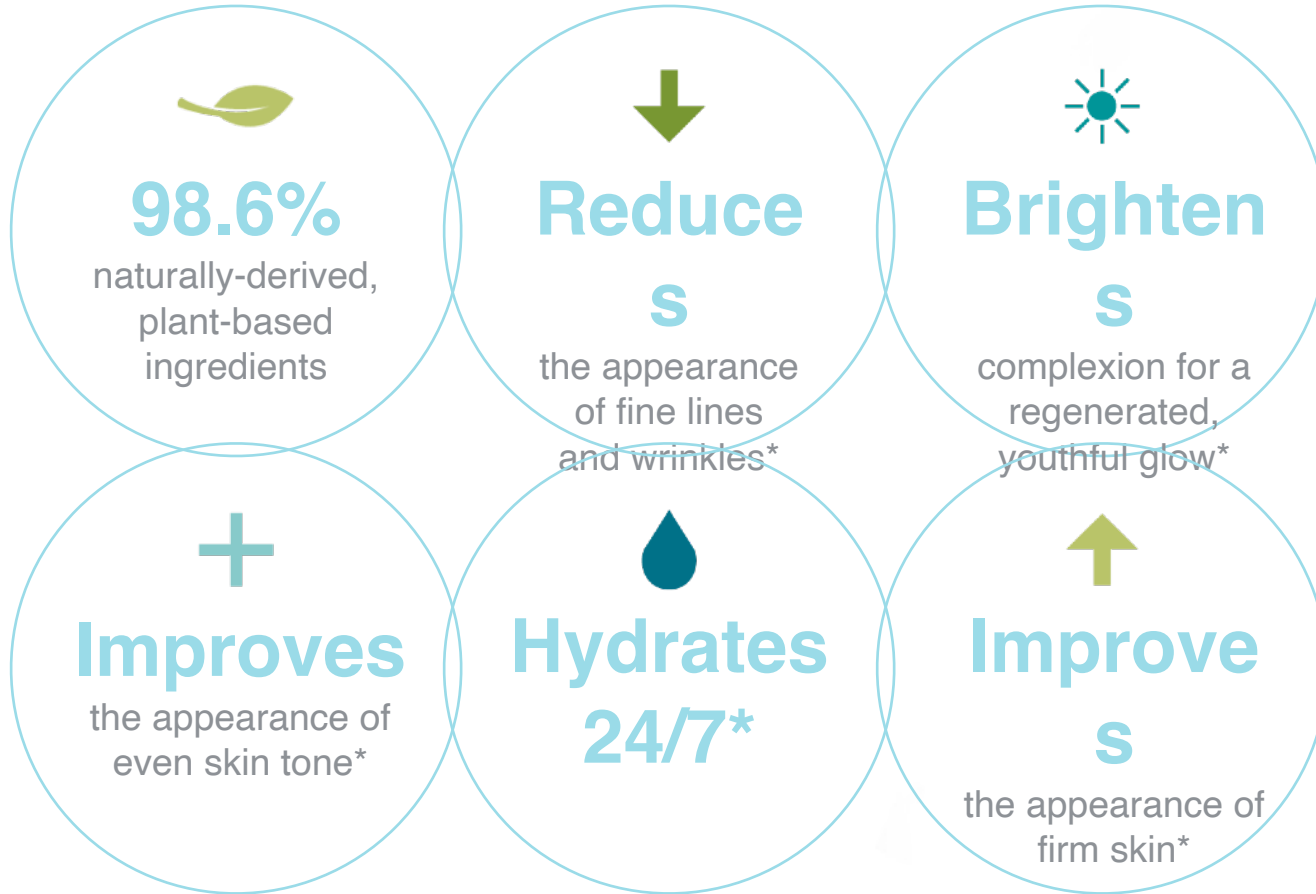
With a **24/7 approach** to skin nutrition, Alavida replenishes the radiance your skin once had.

The beauty is effortless.

**The results, visible.**

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*\*Source: Alavida Regenerating System. Clinical Evaluation of the Efficacy of a Skin Care Regimen to Improve Skin Conditions.*





ALAVIDA®

## Revive Eye Cream

This copper peptide-infused eye cream uses a blend of powerful ingredients, providing unparalleled benefits to help brighten complexion, improve the appearance of even skin tone, and support the appearance of firm skin.



ALAVIDA®

## Daily Refresh Facial Nectar

This two-in-one moisturizer is for daytime use, when your skin is exposed to the elements. Its lightweight consistency is perfect for your pre-makeup routine.



ALAVIDA®

## Nightly Restore Facial Crème

This two-in-one moisturizer is for nighttime use, when your body naturally replenishes itself.

An ideal complement to the Daily Refresh Facial Nectar.





ALAVIDA®

## Alavida Patches

Alavida patches harness and balance your body's natural restorative energy to improve the healthy and radiant appearance of your skin. Also for nighttime use.

# The Science Inside

Developed to work for all skin types,  
the Alavida Regenerating System applies science to  
ingredients proven to have a positive impact on skin  
health and complexion.



ALAVIDA®

# Key Ingredients

# Key Ingredients

## GHK-Cu COPPER PEPTIDE



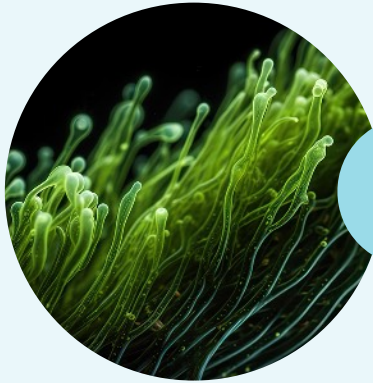
### Key Benefit

This copper peptide, which is naturally occurring in the body, is known to support collagen and elastin. Collagen and elastin are essential proteins that keep skin looking firm and youthful, and the addition of GHK-Cu to the Alavida Revive Eye Cream may help to replenish these proteins and reduce the appearance of fine lines and wrinkles.





# Key Ingredients



## Microalgae Oil

A natural form of algae that's rich in DHA.

### Key Benefit

This gives a superior increase in skin moisturization.



## Evening Primrose Oil

Contains Gamma-Linolenic Acid (GLA) and other polyunsaturated fatty acids.

### Key Benefit

Deep moisturizing for dry, itchy, or chapped skin.

# Key Ingredients



## Milk Peptides

Naturally sourced from milk in its bio-activated and stabilized form.

### Key Benefit

To reduce the appearance of fine lines and wrinkles and improve the appearance of skin firmness.



## Macadamia Seed Oil

Oil extracted from the nut of the macadamia tree.

### Key Benefit

Closely resembles human sebum, the skin's natural moisturizer.

# Key Ingredients

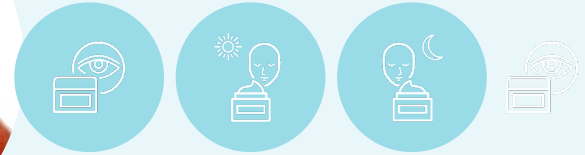


## Morning Butter

Naturally derived from the seed oil of India's *Moringa oleifera* "miracle tree".

### Key Benefit

Skin hydration.



## Jojoba Oil

The liquid produced in the seed of the Jojoba plant.

### Key Benefit

Helps reduce the appearance of fine lines and wrinkles.

# Key Ingredients



## Rice Bran Oil

Extracted from the outer layer of the rice kernel, it contains natural antioxidants.

### Key Benefit

Improves the look of the skin through its robust profile of essential lipids.



## Rosemary Extract

Known for its antioxidant properties.

### Key Benefit

Improves the appearance of firm skin.



ALAVIDA®

**Real Results, Real Stories.**

# Real Results, Real Stories.

Jannie B.



BEFORE



AFTER

Mette B.



BEFORE



AFTER 15 DAYS

*\*Actual LifeWave customers. Individual results may vary depending on age and other environmental factors. Testimonials are not claimed to represent typical results..*

# Real Results, Real Stories.

Larry Y.



BEFORE



AFTER 5 DAYS

Susanne P.



BEFORE



AFTER 21 DAYS

*\*Actual LifeWave customers. Individual results may vary depending on age and other environmental factors. Testimonials are not claimed to represent typical results..*

ALAVIDA®

# The Opportunity



# Give yourself the gift of timeless beauty and radiant confidence:



Order your system.



Faithfully use the products.



Watch your appearance transform.

## How to track your results



Photograph your face before you start to use your Alavida products.



Photograph again after one month of use.



Share your evolution with us by sending your before and after pics to [product@lifewave.com](mailto:product@lifewave.com)

### Tips:

Make sure to take your pictures in the same setting, with the same camera angle and lighting to show the best comparison. We recommend getting natural light facing a window or vanity for great pics!

By submitting your before/after images, you consent to their possible use for marketing purposes, without limitations or expiration.



# The Industry

## The world is waiting for the Alavida Regenerating System:

- The global skincare market was valued at over \$145 billion in 2021 and is projected to continue growing at a CAGR of around 4.5% from 2022 to 2028.\*
- By 2030, 1 billion people will be 60 or older.\*\*
- The men's skincare market is expanding rapidly, with a rising number of men adopting skincare routines and a demand for products tailored to their specific needs.\*\*\*

Source:

\*Statista. *Skin Care: Market date & Analysis 2023.*

\*\* World Health Organization - *Fact sheet - Ageing and health 2022.*

\*\*\*Skincare Market - *Global Industry Analysis, Size, Share, Growth, Trends, Regional Outlook, and Forecast 2023-2032.*

# PRICING

Brand Partner				
	\$ Price	¥ Price	€ Price	BV
Alavida Patches	\$69.95	¥9,130	€66	55
Alavida Daily Refresh Facial Nectar	\$59.95	¥7,810	€57	42
Alavida Nightly Restore Facial Crème	\$79.95	¥10,500	€76	55
Alavida Revive Eye Cream	\$69.95	¥9,130	€66	42
Alavida Regenerating Trio*	\$149.95	¥19,580	€142	119

*\*Alavida Regenerating Trio contains: Alavida Patch, Alavida Nectar and Alavida Crème.  
Note: Pricing in USD and EUR do not include taxes or shipping. Yen pricing is taxes included.*

# PRICING

	Preferred Customer				Retail Customer				
	\$ Price	€ Price	BV	Sponsor Profit	\$ Price	¥ Price	€ Price	BV	Sponsor Profit
Alavida Patches	\$69.95	€66	39	\$20.00	\$79.95	¥11,770	€76	39	\$30.00
Alavida Daily Refresh Facial Nectar	\$59.95	€57	25	\$15.00	\$79.95	¥10,500	€76	42	\$20.00
Alavida Nightly Restore Facial Crème	\$79.95	€76	21	\$20.00	\$99.95	¥13,200	€95	55	\$20.00
Alavida Revive Eye Cream	\$69.95	€66	17	\$15.00	\$89.95	¥11,770	€85	42	\$20.00
Alavida Regenerating Trio*	\$149.95	€142	51	\$40	\$199.95	¥26,180	€190	119	\$50

\*Alavida Regenerating Trio contains: Alavida Patch, Alavida Nectar and Alavida Crème.  
 Note: Pricing in USD and EUR do not include taxes or shipping. Yen pricing is taxes included.

ALAVIDA®

Rejuvenate your skin by reinventing the way you treat it.

Everyone has the right to feel beautiful inside and out,  
with a bright outlook on life and an equally vibrant glow.  
Learn how you can make Alavida part of your life today.

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